

STARS Group Outreach and Education Form (GOE) (Title of Interaction)

A **Booth/Exhibit** is where General SHIP information or program specific information, such as MIPPA, is shared via printed fact sheets or materials. The purpose of the event is to inform the public about available services.

If Type of Event is Booth/Exhibit Title of Interaction should be one of the following:

Health Fair – [insert name of host]

Ex: Health Fair – Lycoming Valley Mall

Ex: Health Fair – Virtual Healthy Living Expo sponsored by the Altoona Mirror

Senior Fair – [insert name of host]

Ex: Senior Expo – Bloomsburg Fair Grounds

Ex: Senior Expo – Virtual Senior Expo Sponsored by Representative Connor Lamb

Community Event – [insert name of host]

Ex: Community Event – Citizens Bank Shred Event

Ex: Community Event – Main Street Farmer’s Market

| Special use Field Location | What to Enter |
|----------------------------|--|
| Field 4 | MIPPA outreach materials given out during an event – brochure/flyer name, number of English, number of Spanish |